

Words From Our Partners

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High recognizes Lancaster City Alliance as a leading organization that brings people together through collaboration to get great results. We understand that a strong and vital city is paramount to the economic health of the county and region and we know that our investment in Lancaster City Alliance is leveraged to achieve extraordinary outcomes. This is why we proudly support Lancaster City Alliance.

**DALE HIGH, CHAIR EMERITUS,
HIGH**

**A financial contribution is an investment
in your business and your employees.**

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Through my company, I have the opportunity to travel to many different cities. I've found that not all cities have an organization like the Lancaster City Alliance to guide and grow the community partnerships that make this city great.

**DEBORAH BRANDT,
CREATIVE DIRECTOR AND OWNER OF FIG INDUSTRIES**

**You can better connect with community leaders who
envision Lancaster as a world-class City.**

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The Lancaster City Alliance is a ground-breaker in promoting small, local businesses making our city vibrant and safe. They are visionaries, promoters, and connectors. Their hard work has helped me directly. I am forever grateful.”

**HENRIETTA HEISLER,
OWNER OF HENRIETTA HEISLER INTERIORS INC.**

For more information visit: lancastercityalliance.org

We Are a non-profit

that promotes

**City growth and stability
so that Lancaster City
flourishes and everyone
shares in its success.**

**We are here to listen,
collaborate, and connect
your organization to help it succeed.**



Our Work

We work to reflect the City we serve by providing opportunities for fresh faces to play a part in our organization.

15

Oversee the City's 15-year economic development plan. The plan contains 33 recommendations for the City's success and it is our job to ensure each strategy is moving forward.

Provide a foundation for a strong community through neighborhood development, empowering neighbors to plant trees, Adopt-A-Block, and repair facades.



Leverage corporate and private contributions with supplemental funding from grants and successfully manage each dollar that we receive.



Communicate important information to businesses and residents that may affect quality of life such as construction, snow removal, and parking.



Enhance public safety for residents and businesses while building a strong foundation for commerce by conducting regular meetings with city-wide safety partners, local merchants, and corporate partners.



Manage the Downtown Investment District by providing clean and safe services to property owners invested in the downtown core.



Serve several City neighborhoods through our red shirt ambassadors who provide an extra set of eyes and ears for neighbors and businesses.

We leverage a broad network of engaged leaders with expansive influence.

Partnering with Lancaster City Alliance provides valuable connections with 100+ community leaders.

We have over 160 volunteers that serve on influential committees and a 14 seat board of directors. Our volunteers are executive level or upper management and represent corporations, small business, and engaged City stakeholders.

Here are the results.

200

Founding member of the Entrepreneurship Coalition garnering 200 participants in the tri-annual Cultivate and Cultivar Entrepreneurs Forum.

100

An expanding tree canopy, since 2018, 100 trees planted on just S. Prince and S. Queen Streets.

70

Lead role in elevating the City as a great place to invest. Assist over 70 prospects annually looking to invest or locate to the City.

80

A clean downtown, our blue shirt clean team removes over 80 tons of leaves and trash annually and maintains over 500 tree wells.

4k

Our 14 ambassadors log nearly 3,000 foot patrol hours and over 4,000 bike miles a year. They work closely with the city government and police to enhance public safety.

.5m

Almost half million dollars leveraged to improve properties in City neighborhoods. With the goal of 65 façade improvements to private properties by the end of 2020.

801m

The City has strong investor confidence. Since mid 2015 over \$801 million in private sector led investment underway or completed.

250

Nearly 250 regional corporations, foundations, and individual influencers invest in the Lancaster City Alliance.

Join

Join a network of diverse stakeholders for the common good of Lancaster City. Lancaster City Alliance harnesses the power of the private sector. We hold a reputation as trusted stewards. We leverage a broad network of engaged leaders with expansive influence. To accomplish all of this, we ask for your support.

For more information visit:
lancastercityalliance.org